



First Quarter Financial Results Fiscal Year 2009 (Ending March 2010)

July 30, 2009

SEIKO EPSON CORPORATION

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■ Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

■ Numerical values presented herein

Numbers are rounded to the unit indicated.

Percentages are rounded off to one decimal place.

Changes to business incubation projects included under "Other" segment

- In line with the structural reforms for the electronic devices businesses announced in March, the role of some business incubation projects that we plan to bring to market and which were previously included in the "other" segment has been changed so that these projects are now allocated to basic corporate R&D.
- This will result in a change to the disclosed profit and loss figures for each segment starting from fiscal 2009.
- In the slides showing the fiscal 2009 outlook, fiscal 2008 segment profit and loss figures have been adjusted for the purpose of comparison.

1) FY2009 Q1 Financial Results

2) FY2009 Business Outlook

Financial Highlights (First Quarter)

►Year-over-year

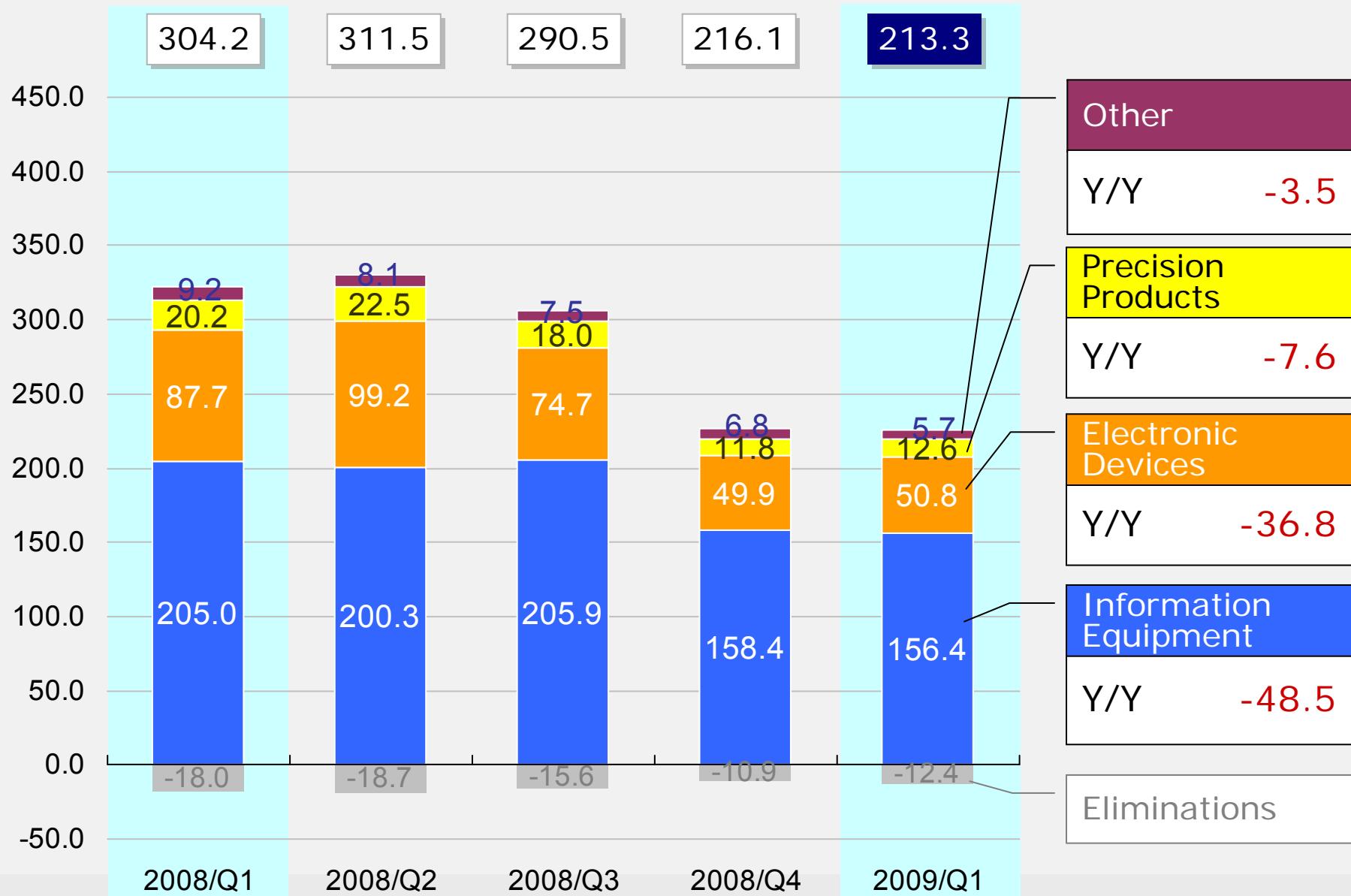


(Billions of yen)	FY2008		FY2009		Change	
	Q1 Actual	%	Q1 Actual	%	Amount	%
Net sales	304.2	-	213.3	-	-90.8	-29.9%
Operating income	22.3	7.4%	-12.4	-5.8%	-34.8	-
Ordinary income	21.9	7.2%	-15.0	-7.1%	-37.0	-
Net income before income taxes	15.7	5.2%	-16.8	-7.9%	-32.5	-
Quarterly net income	10.3	3.4%	-22.3	-10.5%	-32.6	-
EPS	¥52.46		-¥113.24			
Exchange rate	USD	¥104.55	¥97.32			
	EUR	¥163.42	¥132.57			

Quarterly Net Sales

►By business segment

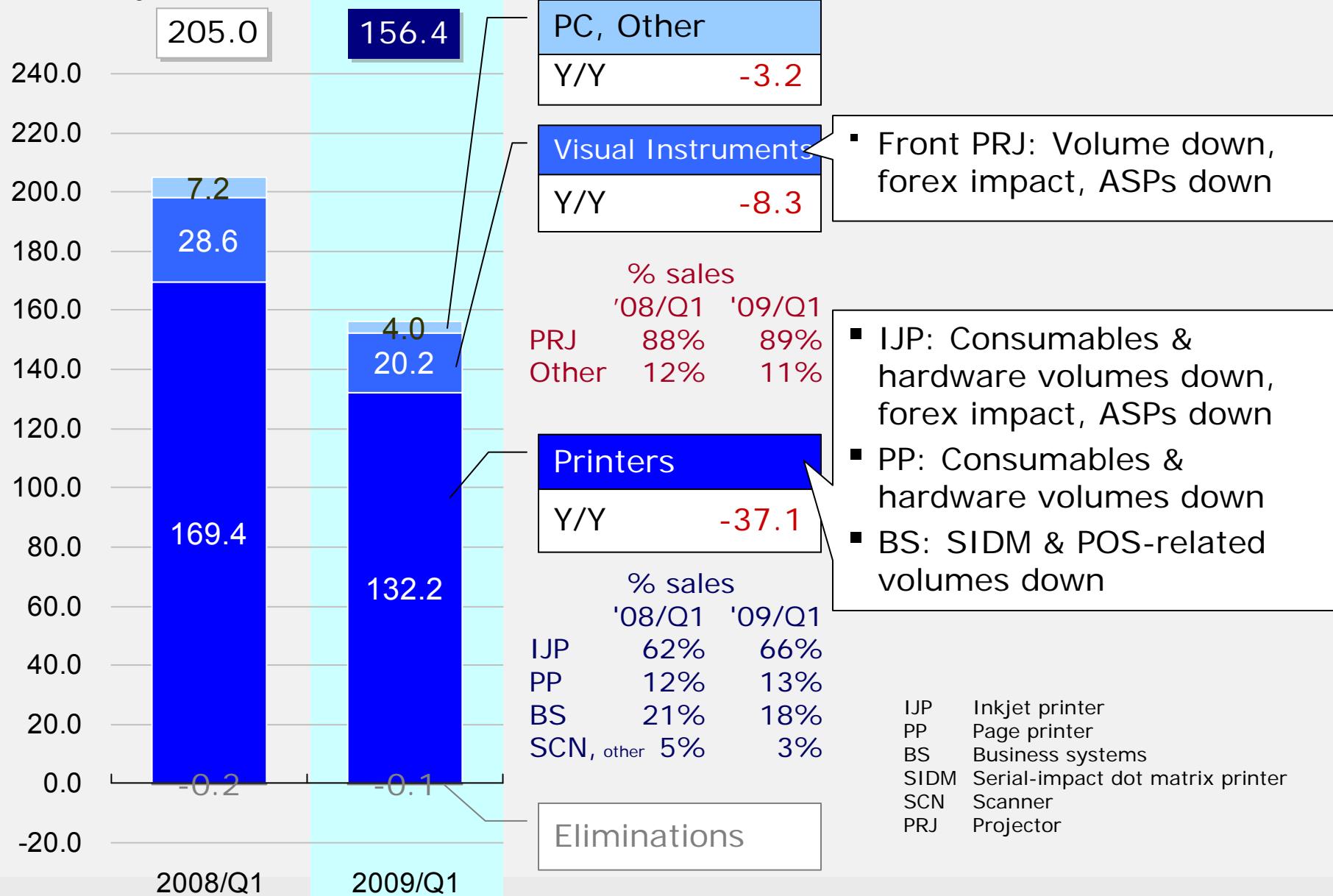
(Billions of yen)



Quarterly Net Sales Comparison

►Information-related equipment segment

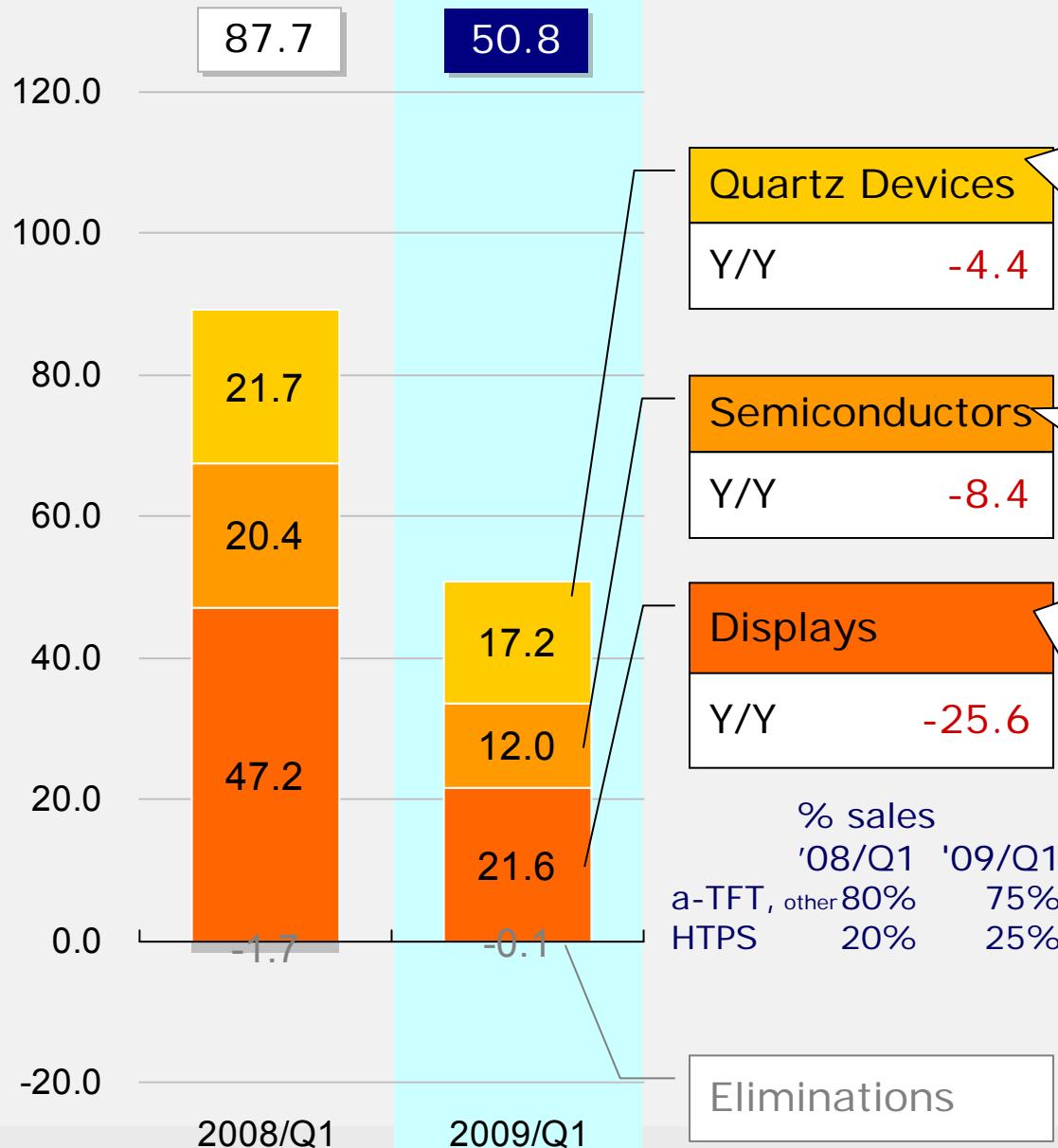
(Billions of yen)



Quarterly Net Sales Comparison

► Electronic devices segment

(Billions of yen)



- Volume down for mobile phone & digital home electronics applications, ASPs down

- LCD-Dr, silicon foundry: Volume down

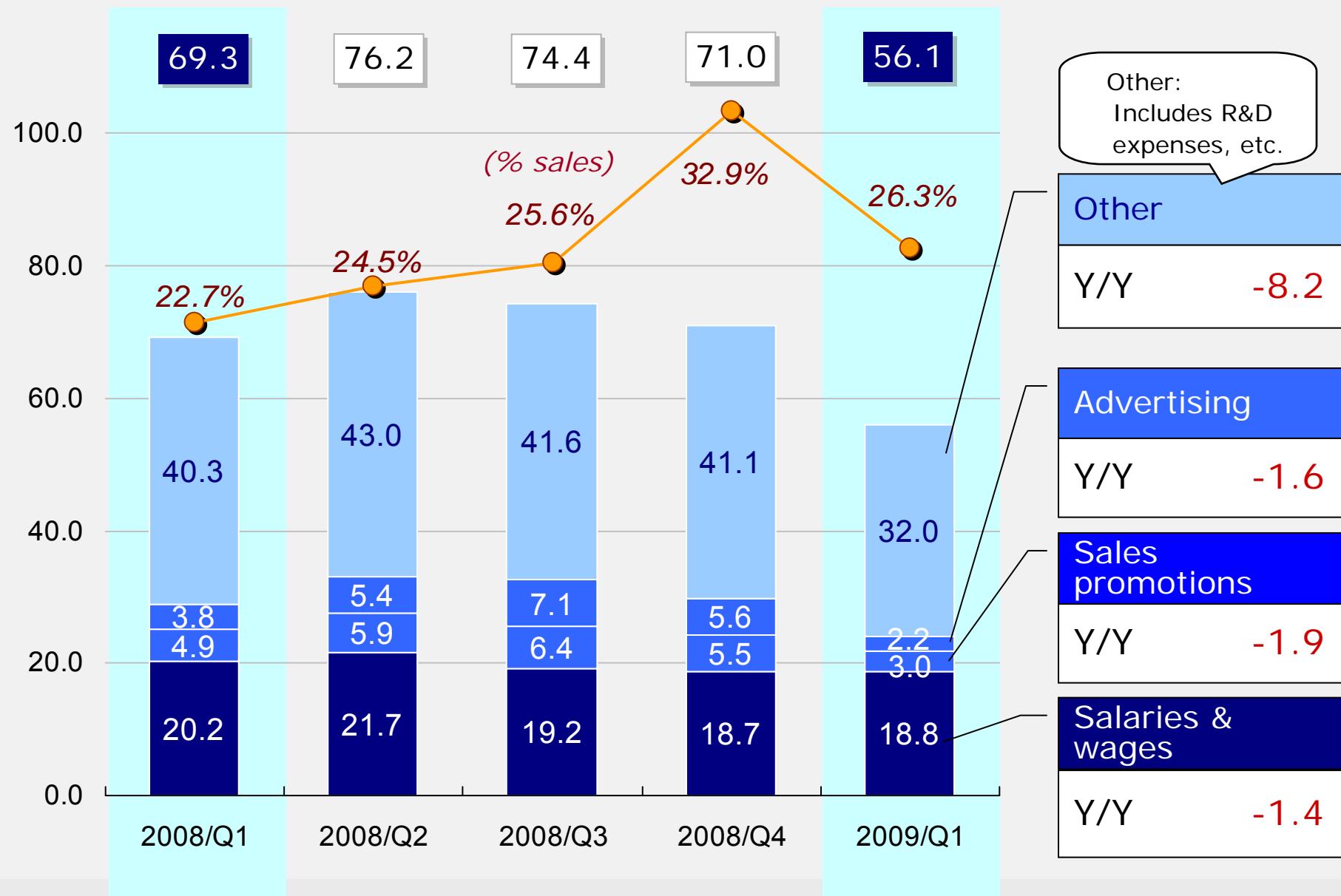
- a-TFT/LTPS: Shifted to high added-value products, volume down
- HTPS: Lower volume & ASPs

a-TFT Amorphous-silicon TFT
 LTPS Low-temperature polysilicon TFT
 HTPS High-temperature polysilicon TFT
 LCD-Dr LCD Driver

Quarterly Selling, General and Administrative Expenses

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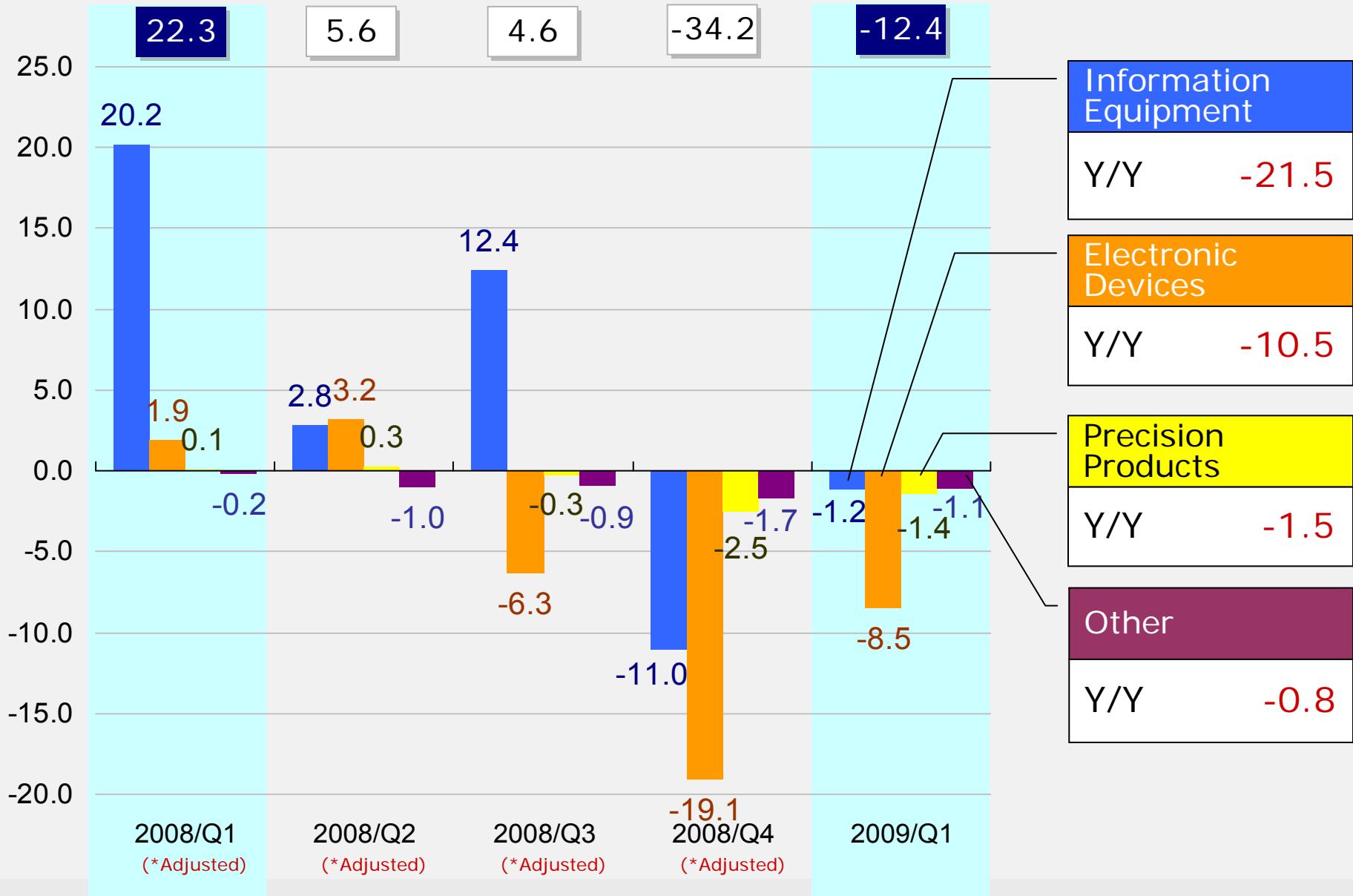
(Billions of yen)



Quarterly Operating Income

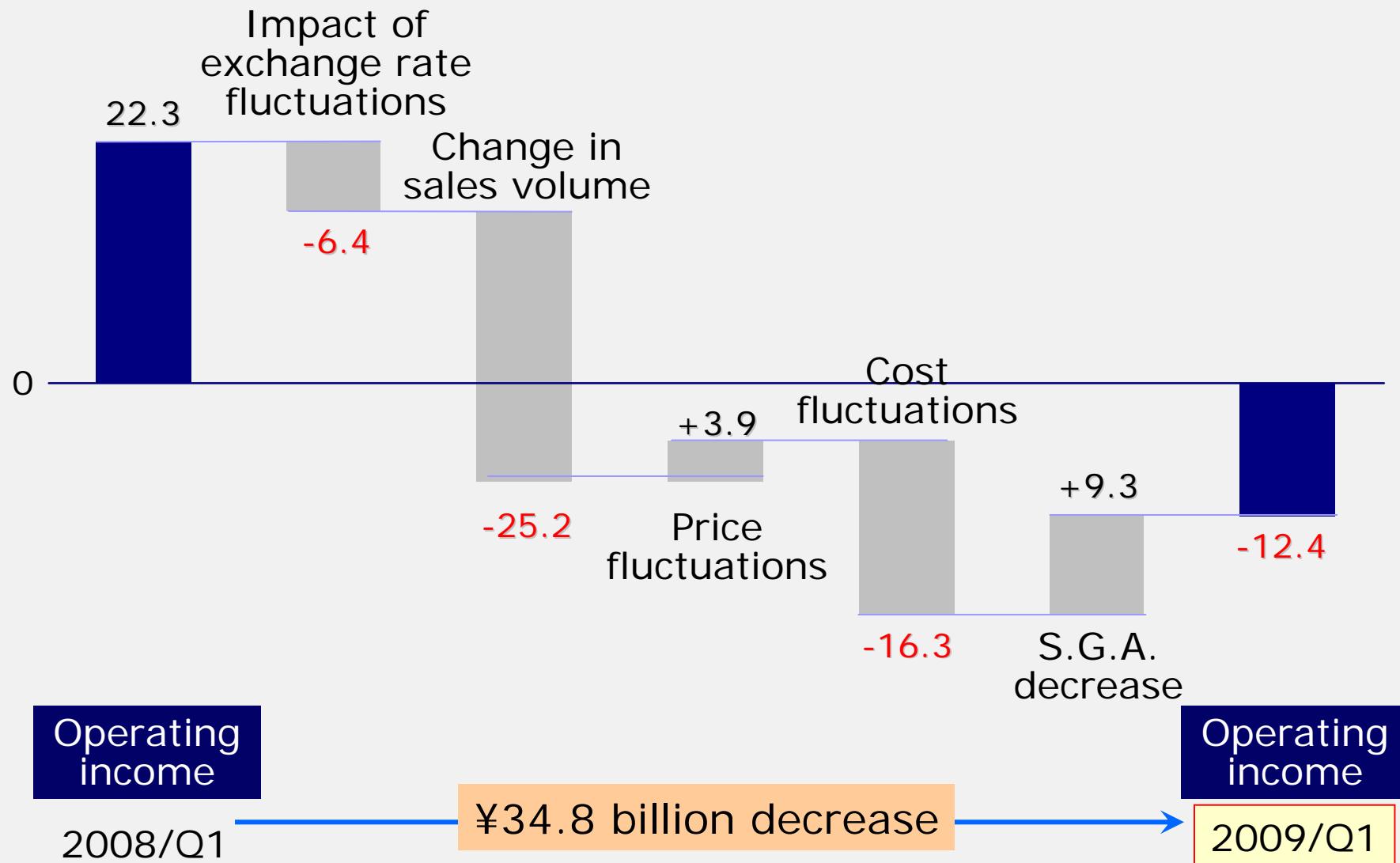
►By business segment

(Billions of yen)



Operating Income Fluctuation Cause Analysis

(Billions of yen)

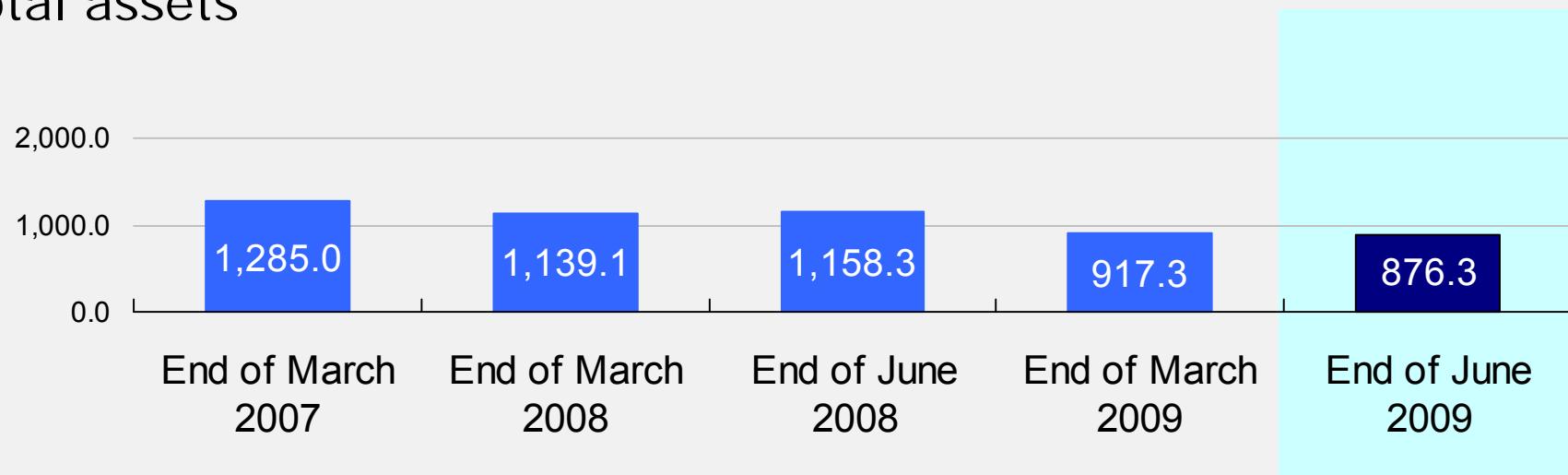


Statistics of Balance Sheet Items

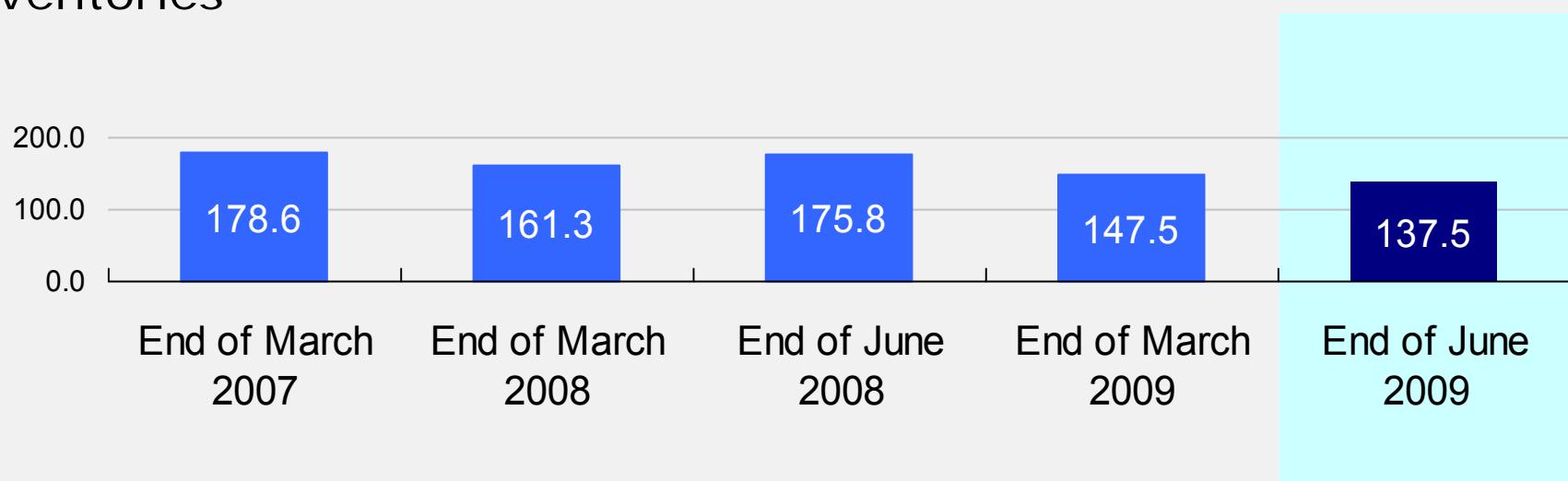
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(Billions of yen)

Total assets



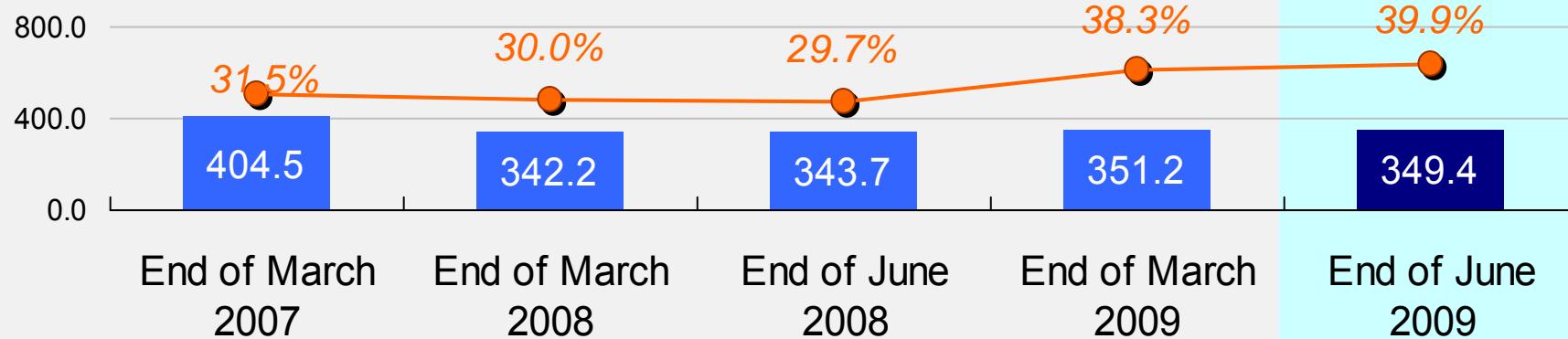
Inventories



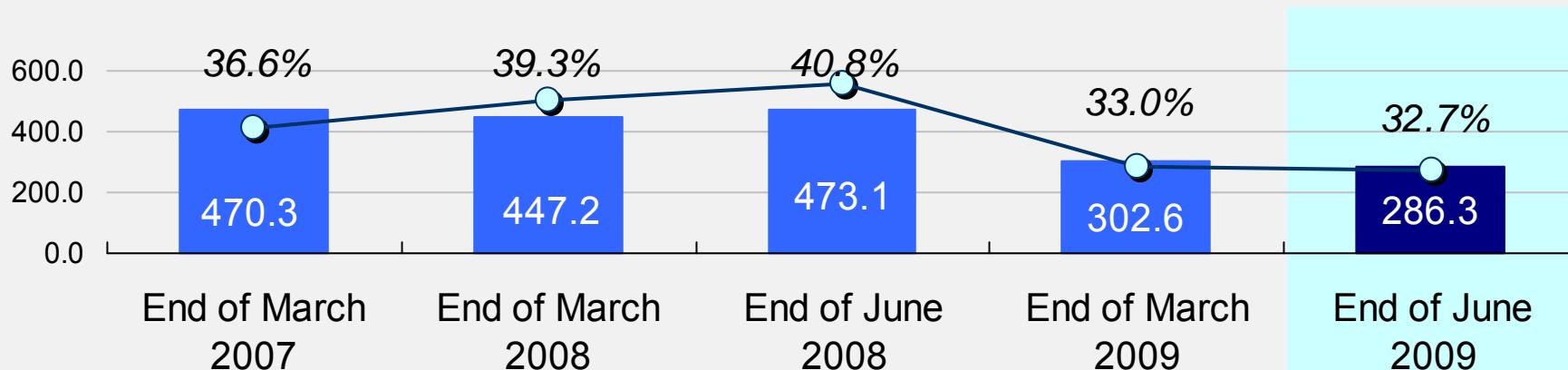
Statistics of Balance Sheet Items

(Billions of yen)

Interest-bearing liabilities & ratio of interest-bearing liabilities



Shareholders' equity & equity ratio



*Starting from FY2008, lease obligations are included in interest-bearing liabilities

*Shareholder equity = total net assets - minority interests in subsidiaries

- 1) FY2009 Q1 Financial Results
- 2) FY2009 Business Outlook

Financial Highlights (Full Year)

►Year-over-year

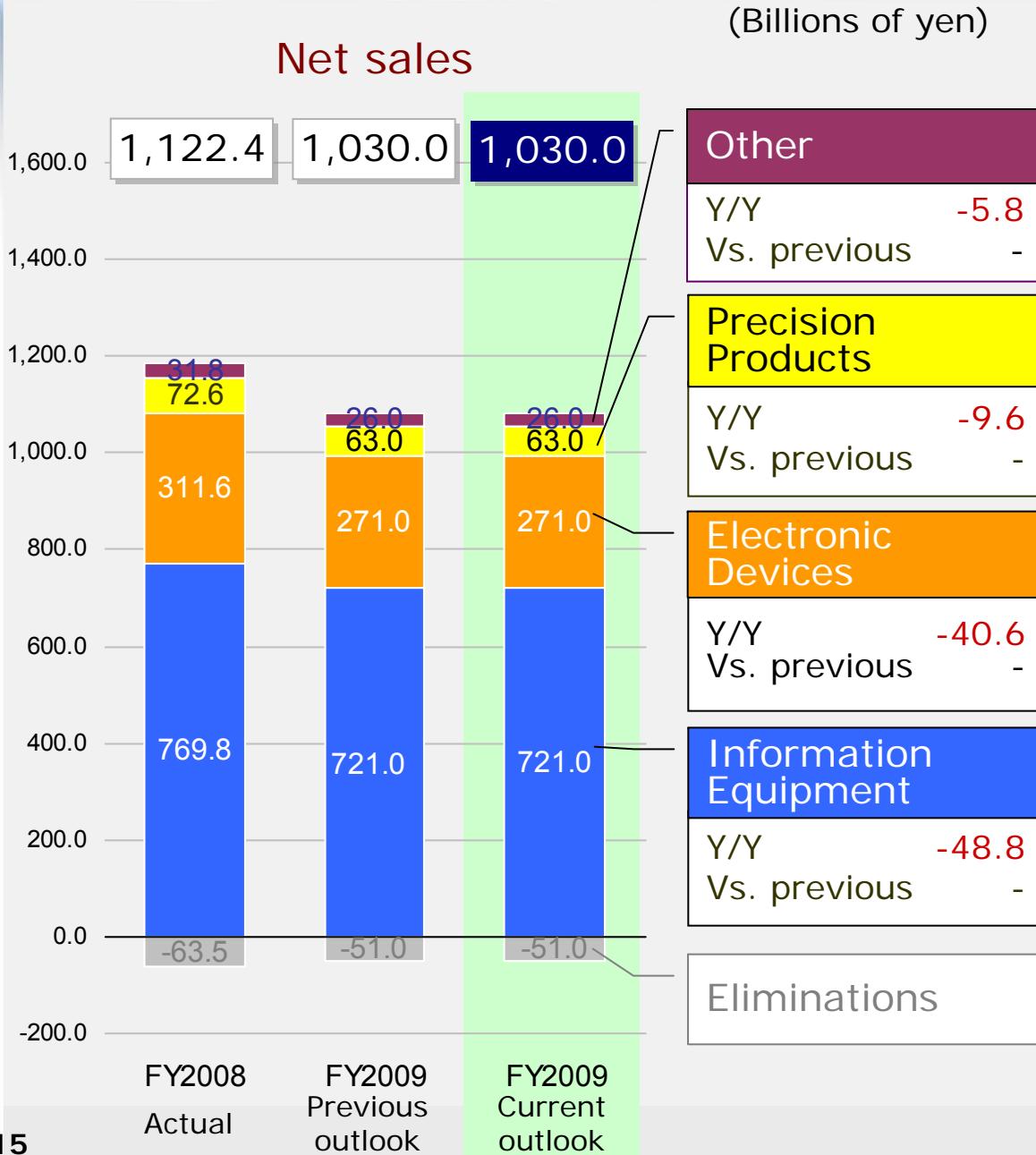
(Billions of yen)	FY2008		FY2009				Change (amount, %)	
	Actual	%	4/30 Outlook	%	Current Outlook	%	Y/Y	Vs. 4/30 Outlook
Net sales	1,122.4	-	1,030.0	-	1,030.0	-	-92.4 -8.2%	-
Operating income	-1.5	-0.1%	3.0	0.3%	3.0	0.3%	+4.5	-
Ordinary income	5.3	0.5%	0	0.0%	0	0.0%	-5.3	-
Net income before income taxes	-89.5	-8.0%	-2.0	-0.2%	-2.0	-0.2%	+87.5	-
Net income	-111.3	-9.9%	-6.0	-0.6%	-6.0	-0.6%	+105.3	-
EPS	-¥566.92		-¥30.56		*-¥30.12			
Exchange rate	USD	¥100.53	¥90.00		¥96.00			
	EUR	¥143.48	¥115.00		¥127.00			

* On June 1, 2009, Epson implemented a share exchange to make Epson Toyocom Corporation a wholly-owned subsidiary. This increased the total shares outstanding to 3,452,797 shares and capital reserves to 4,820 million yen.

FY2009 Business Outlook (Net Sales)

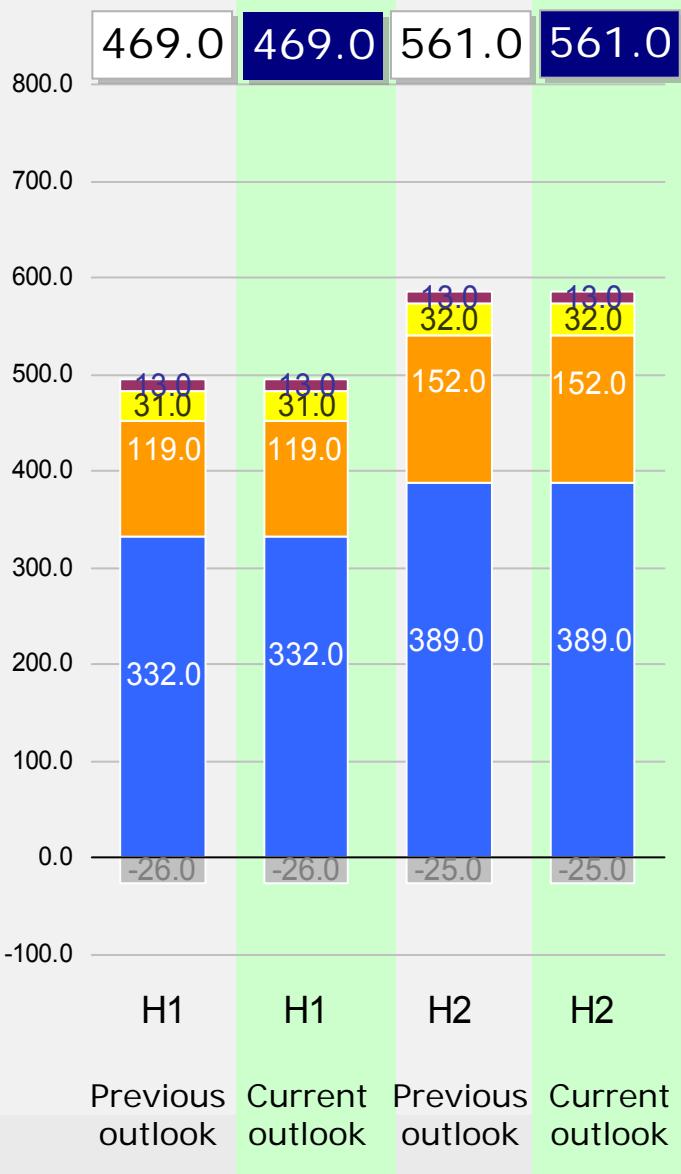
►By business segment

Net sales



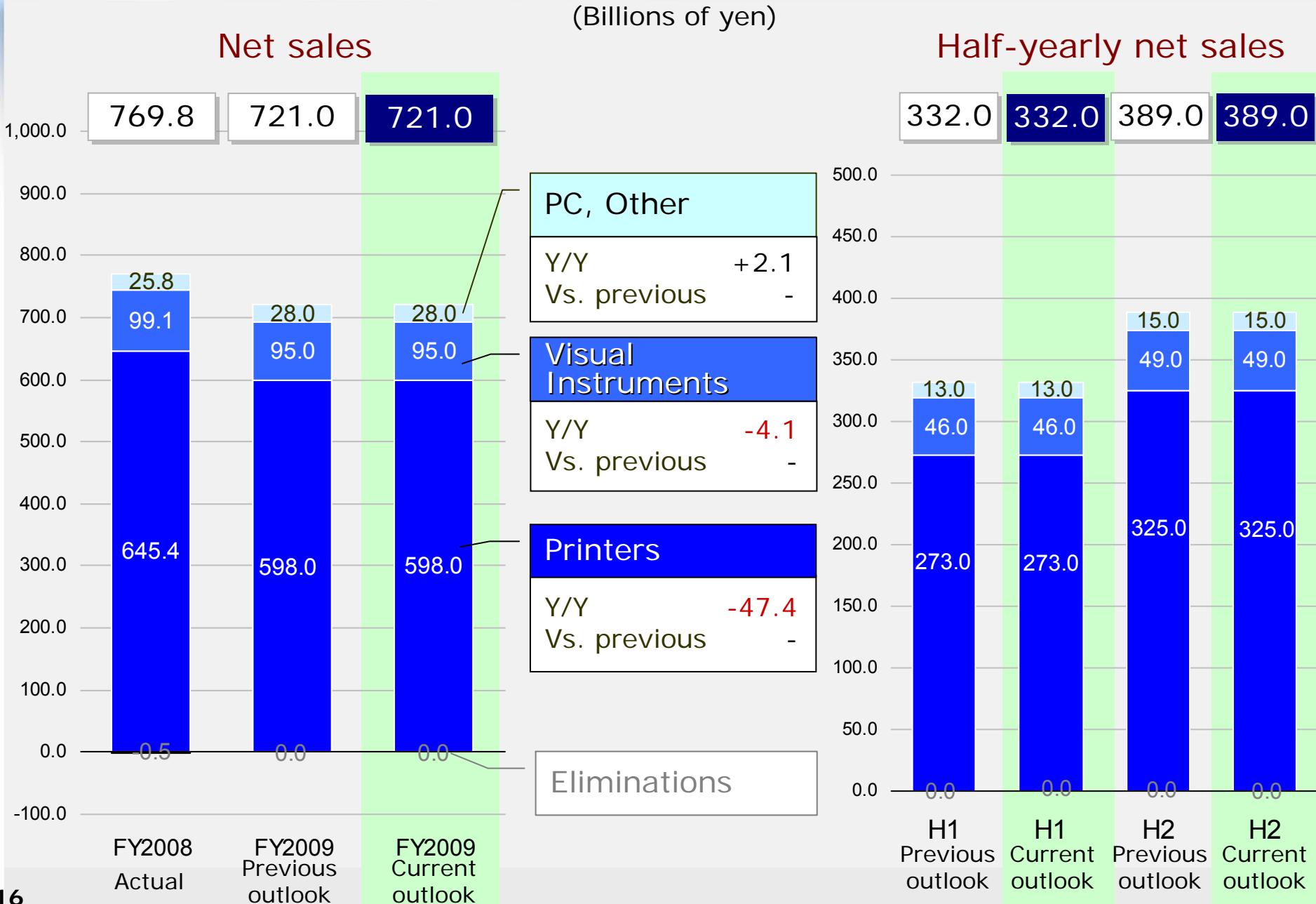
(Billions of yen)

Half-yearly net sales



Net Sales Outlook by Business

►Information-related equipment segment

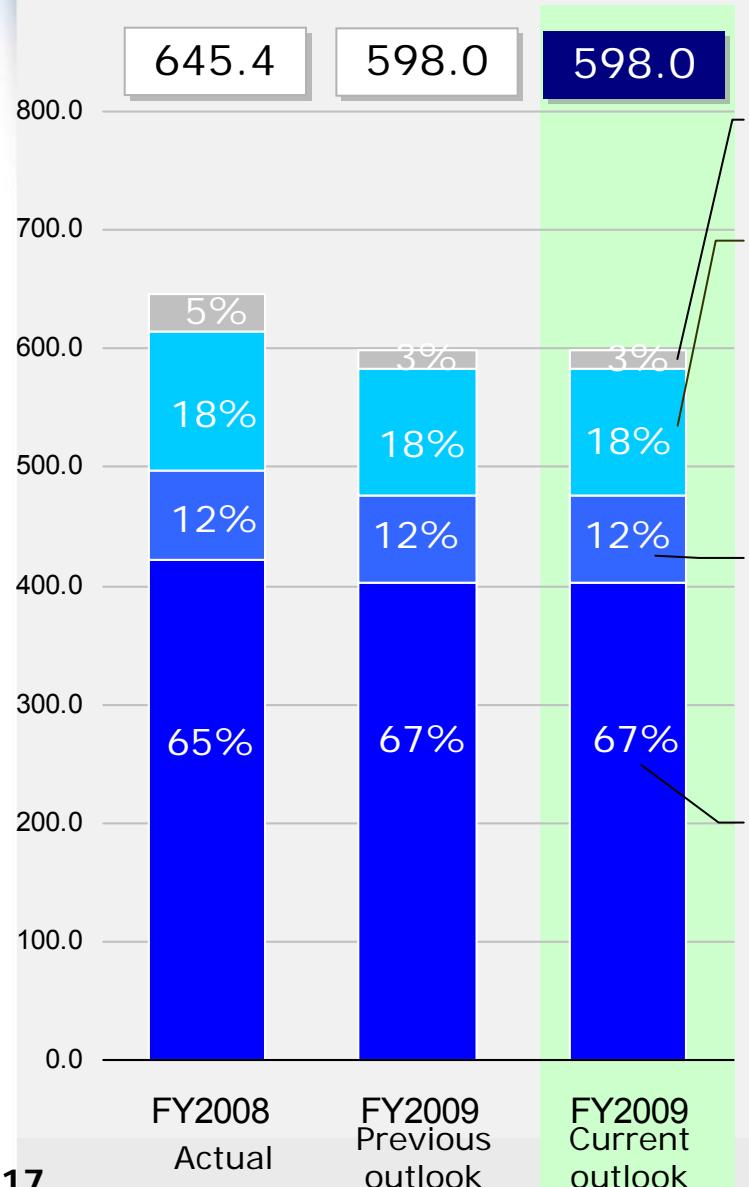


Net Sales Outlook by Business

►Printer business

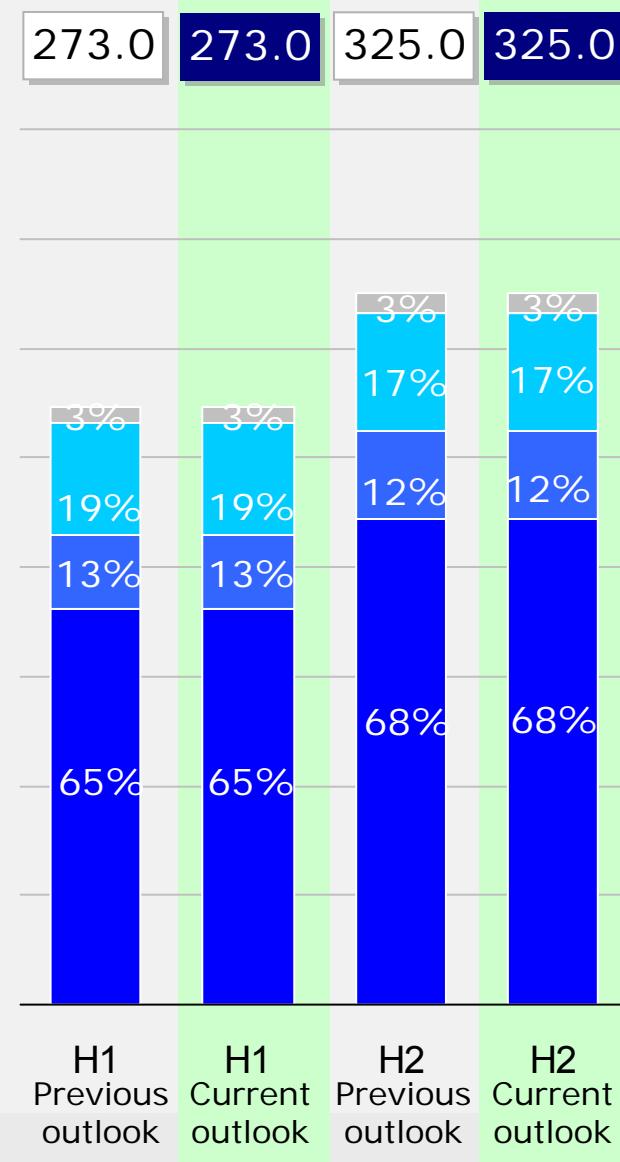
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Net sales



(Billions of yen)

Half-yearly net sales



Scanners, Other

Business Systems

- SIDM: Expand business in Chinese market
- POS-related: Develop new products

Page Printers

- Strengthen measures aimed at boosting sales

Inkjet Printers

- Expand volume of hardware & consumables
- Flexibly adapt to market trends

Net Sales Outlook by Business

► Electronic devices segment

Net sales

(Billions of yen)



Half-yearly net sales

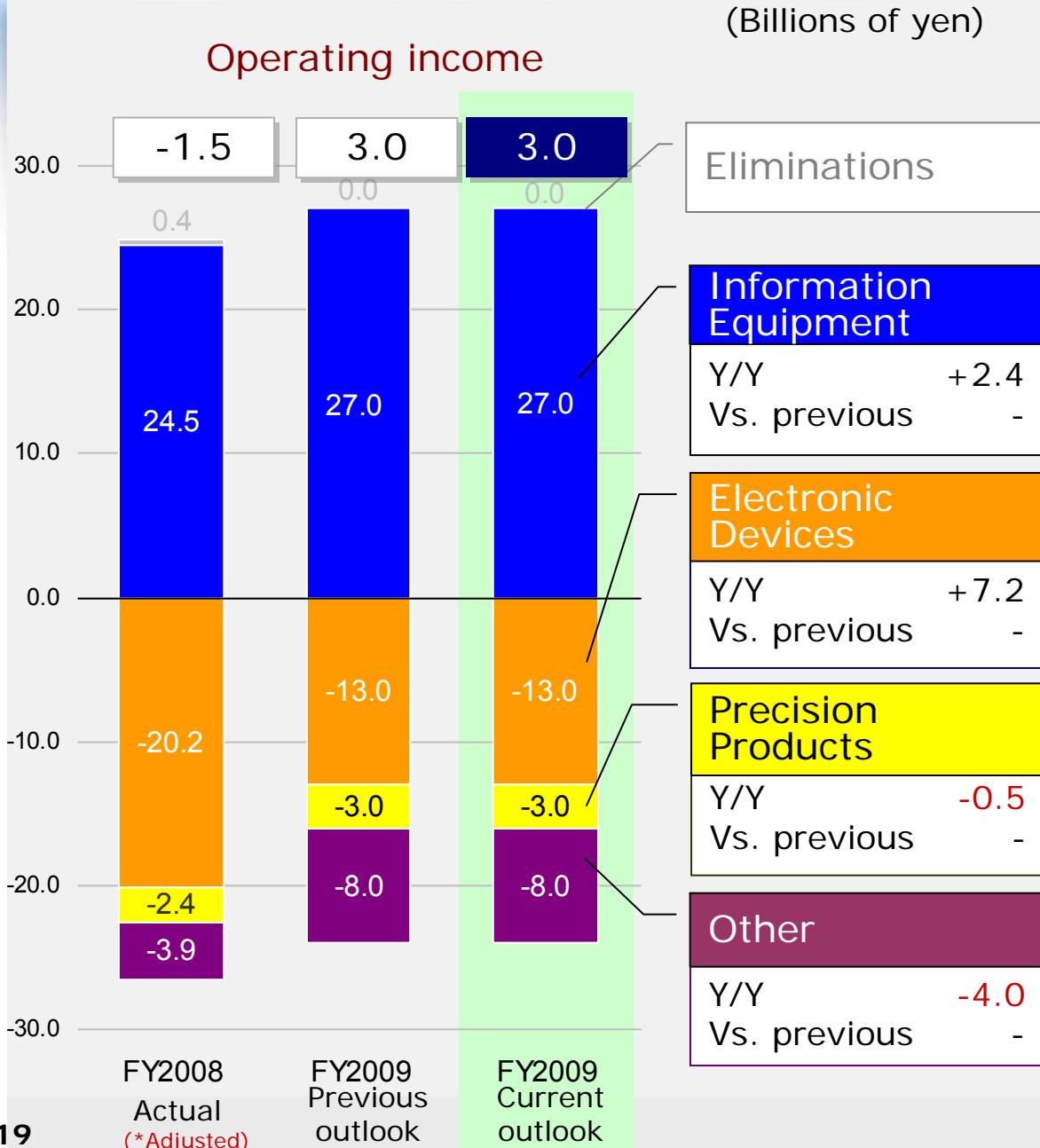


FY2009 Business Outlook (Operating Income)

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►By business segment

Operating income



(Billions of yen)

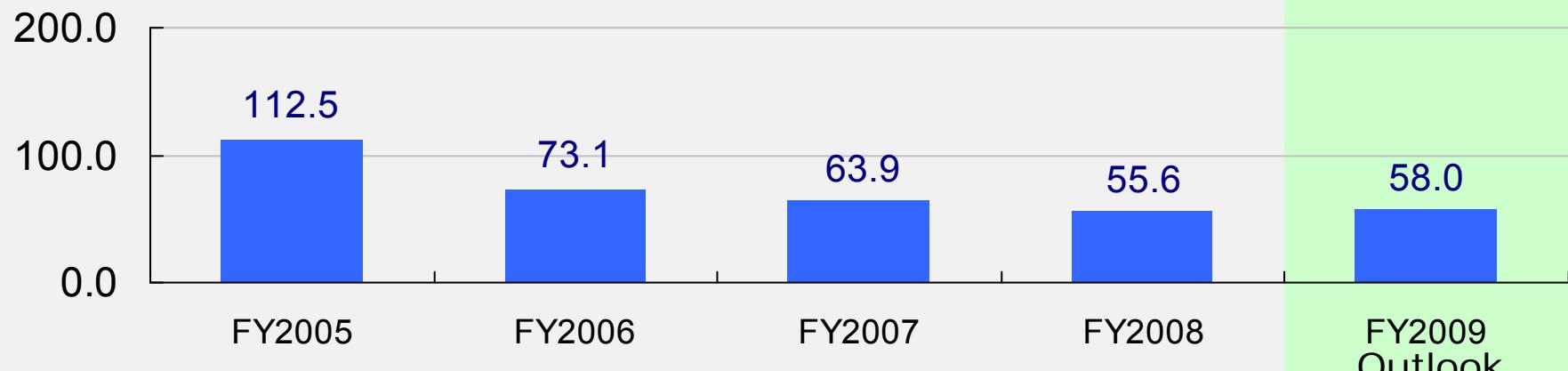
Half-yearly operating income



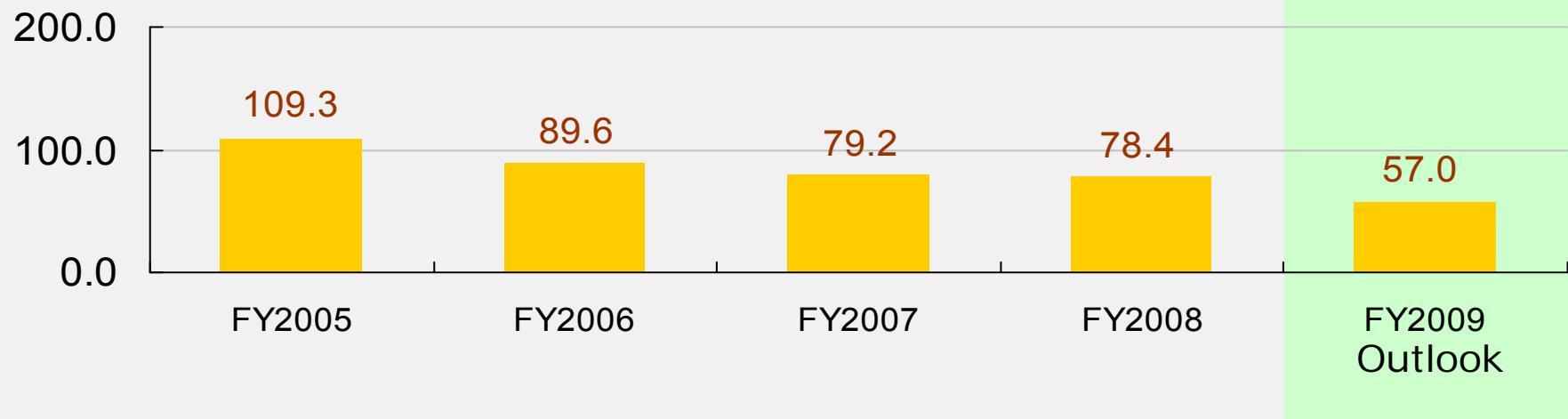
Outlook for Capital Expenditure and Depreciation & Amortization Expenses

(Billions of yen)

■ Capital expenditures

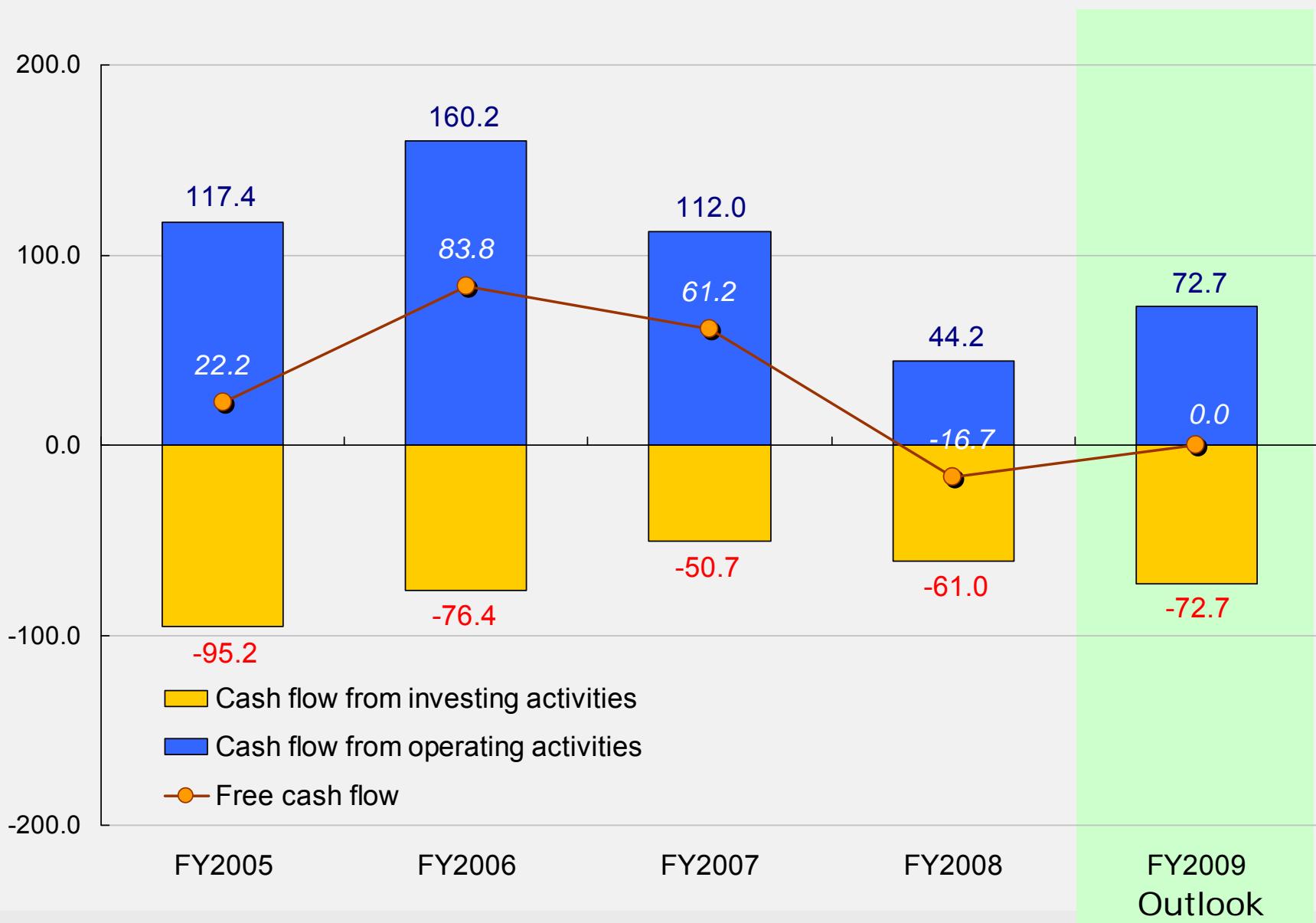


■ Depreciation and amortization



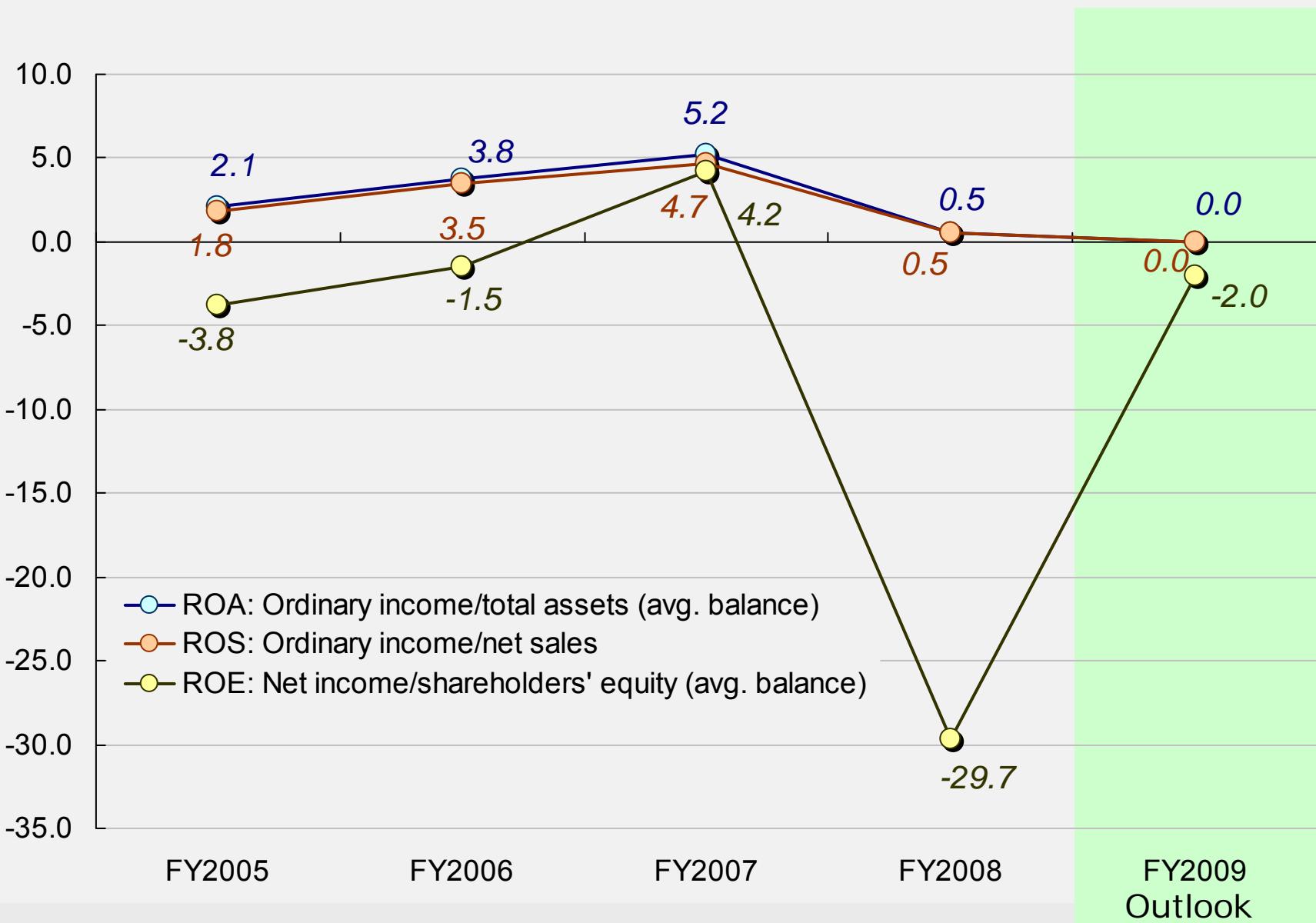
Free Cash Flow Outlook

(Billions of yen)



Main Management Indicators

(%)



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