Details of the study

|  | Singapore | United Kingdom | United States |
| :--- | :--- | :--- | :--- |
| Date of survey | April 2017 | April 2017 | April 2016 |
| Number of students | 136 | 119 | 106 |
| Age of students | 12 to 22 | 12 to 22 | 12 to 22 |
| Size of class room <br> (width by depth) | 9 meters by 10 meters | 8.3 meters by 8.4 meters | $30-$ foot-by-30-foot <br> (approx. 9.1 meters) |
| How the students sat | In six rows approx. 6.7 meters <br> wide (6 seats per row, 4 <br> seats at last rows) with the first <br> row approximately 2.4 meters <br> from the display and the last <br> row about 9.2 meters from the <br> display | In five rows approx. 6.7 meters <br> wide (6 seats per row) with <br> the first row approximately 2.4 <br> meters from the display and <br> the last row about 7.9 meters <br> from the display <br> (approx. 6.7 meters, six seats <br> per row) with the first row <br> approximately 8-feet from the <br> display, and the last row about <br> $27-f e e t ~ f r o m ~ t h e ~ d i s p l a y ~$ |  |
| Percentage of students who <br> answered that contents shown <br> on a 70-inch display was <br> difficult to read | $58 \%$ | $50 \%$ | $60 \%$ |
| Percentage of students who <br> mistaken wrote down an item <br> from a 70-inch display at least <br> once | $57 \%$ | $61 \%$ | $58 \%$ |

## The 4/6/8 rule

In audio visual (AV) installations, the informal guideline used for determining screen size is known as the 4/6/8 rule. This rule establishes that ideal viewing distance, in correlation with room size, should be four, six or eight times the height of the screen for analytical viewing, basic viewing and passive viewing. The advantage of applying this rule in classrooms is that the distances can be measured according to particular activities needing use of the screen.


